

# SAPA NATIONAL CONFERENCE 2019 *Big 5 in Education*

INGWENYAMA CONFERENCE CENTRE, WHITE RIVER >> 19 - 21 SEPTEMBER 2019

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## Dear Sponsor

The South African Principals' Association (SAPA) will be hosting the **NATIONAL SAPA CONFERENCE** at **INGWENYAMA CONFERENCE CENTRE** in the **MPUMALANGA** Province from **19 – 21 SEPTEMBER 2019**.

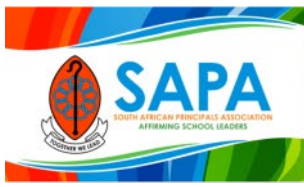
Our National and Provincial teams hosted many conferences with great success and many delegates, sponsors and presenters always comment on the excellent organisation, administration, programme, etc. We hope to build on the past few years' successes as we host our NATIONAL conference at in the White River Region.

The theme for this conference is **"The Big 5 in Education"**. We will have a great line-up of presenters. We are hoping to attract many principals, deputy principals and other educationists from across Mpumalanga to the conference, with forecasting a delegate total of 800 delegates.

**We would like to invite you to be part of this exciting event as a sponsor or exhibitor of the conference.** As SAPA is a non-profit organisation, it depends on companies, who are passionate about education or those who recognize the importance of their social responsibility to assist us financially. With your support we can ensure the success of this conference and in so doing contribute to bringing about the change needed in schools across South Africa.

Please review the following conference packages and inform us if you would like to participate in this exciting National conference as an exhibitor or sponsor.

Exhibition Stands	Cost	Free Stand representatives, incl meals	Exhibition Stand Size	Marketing Material and Samples in Conference Bag	Banners in foyer of auditorium	Advert in Conference book	Speaker slot in the Plenary
Platinum Package	R100 000.00	Up to 4	6mx4m	Yes	Yes	Full page	10 min
Gold Package	R75 000.00	Up to 3	5mx3m	Yes	Yes	Half page	No
Silver Package	R50 000.00	Up to 3	4mx3m	Yes	Yes	No	No
Bronze Package	R35 000.00	2	4mx2m	Yes	No	No	No
Standard Package	R25 000.00	2	3mx2m	No	No	No	No



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### All exhibition packages include

- Exhibition space
- 01 x Trestle table, 2 chairs + 1 plug point
- Rolling advert before breaks/during/after breaks
- Meals and conference passes for stand representatives
- Database of delegates AFTER the conference
- Attendance at the Welcome Cocktail

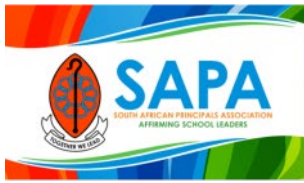
Printing	Valued at	Description
Conference printing	R100 000	Printing of conference programme/ book as well as conference printing at the venue.  In exchange, company will receive complimentary 6m x 4m exhibition space; Access for 4 stand representatives, including meals; Full page advert in conference programme/ book; Rolling advert before breaks/during/after breaks; Database of delegates AFTER the conference; Attendance at the Welcome Cocktail and Conference Networking dinner for 2 representatives.

Conference Collateral	Cost	Description
Conference Bags	R15 000.00	Sponsors logo printed on Conference Bag, along with Conference branding. Bag type (size, colour, branding, etc) to be approved by Conference Organising Committee.
Lanyards <b>SOLD</b>	R10 000.00	<del>Sponsors logo printed on lanyards, along with Conference branding. Lanyard type (size, colour, branding, etc) to be approved by Conference Organising Committee.</del>

Advertising	Cost	Description
Advertising on Conference website	R5 500.00	A hyperlink banner on the Home page of the website.
Marketing material in Conference Bag	R8 000.00	Pamphlets and samples only (We require 800)
Advertising in Conference Programme	R4 000.00	Full page – Material to be provided by advertiser
	R2 500.00	Half page – Material to be provided by advertiser
	R2 000.00	Quarter page – Material to be provided by advertiser

### Sponsorship is also requested for the following:

- Conference bags, lanyards (**SOLD**), pens, notepads, bottles of water, anything novel and useful for principals



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If you are interested in any of the options above, please book online via our website:  
[www.sapaconference.co.za](http://www.sapaconference.co.za). Should you require further information regarding the above please feel free to  
contact us on [sponsors@sapaconference.co.za](mailto:sponsors@sapaconference.co.za).

Looking forward to a positive response and working with you.

Kind Regards

Moyo H (SAPA Mpumalanga President)  
SAPA Conference 2019 Organising Committee